



FOR IMMEDIATE RELEASE

ENTvantage Dx Selected as Top Presenter at 2014 Rice Alliance Life Science Forum

HOUSTON – (February 21, 2014) - Companies specializing in medical technologies and pharma addressing medical concerns from early-stage detection of cerebral edema to diagnosis of bacterial sinusitis were among the 55 companies that presented their five-minute business plan presentations at the 3rd annual Texas Life Science Venture Forum hosted by the Rice Alliance for Technology and Entrepreneurship and BioHouston and Texas Healthcare and BioScience Institute at the BioScience Research Collaborative in Houston, Feb. 20. A group of investors and business leaders from around the country served as judges.

Ten companies were chosen by investors and industry experts at the event as the "Rice Alliance Life Science Companies" including ENTvantage Dx.

ENTvantage Dx is an early-stage diagnostics company that provides primary care and ENT physicians with timely information on the cause of ear, nose and throat illnesses with rapid, in-office for diagnostic tests. Their initial product is for rapid, in-office diagnosis of bacterial rhinosinusitis that can definitively diagnose bacterial sinusitis and differentiate it from the more common viral sinusitis.

"We are pleased to have won this recognition from the Rice Alliance and know that the exposure to top investors from around the country will help ENTvantage in completing its funding round", stated Joe Skraba, President & CEO of ENTvantage Dx.

"Every year the quality of companies improves," said Rice Alliance Managing Director Brad Burke, who announced the winners at the event. "This year we had a diversity of companies, including rapid, in-office diagnosis of ENT illnesses to a catheter-based, minimally-invasive heart pump for the treatment of chronic heart failure. As a group, the companies this year are further along which makes them more appealing to current investors, who have commented on the improved quality of the companies."

The event is the largest life science venture capital conference in the Southwest and featured more than 70 industry and investment speakers. Among the 600+ attendees were venture capitalists and other investors, entrepreneurs, industry representatives, business leaders and service providers.

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About ENTvantage Dx

ENTvantage Dx is an early-stage diagnostics company providing Primary Care and ENT physicians with timely information on the cause of ear, nose and throat illnesses with rapid, in-office diagnostic tests. Our first product is for rapid, in-office diagnosis of bacterial rhinosinusitis by offering a first-of-its-kind diagnostic kit that can definitively diagnose bacterial sinusitis and differentiate it from the more common viral sinusitis. More than 30 million people are diagnosed with sinusitis annually in the U.S. and virtually all of them receive an antibiotic, even though bacterial pathogens cause sinusitis in only approximately 15% of cases. ENTvantage is seeking initial Series A investment offering.

About The Rice Alliance for Technology and Entrepreneurship

The Rice Alliance for Technology and Entrepreneurship (Rice Alliance) is Rice University's flagship initiative devoted to the support of entrepreneurship. The mission of the Rice Alliance is to provide entrepreneurship education and to support the commercialization of technology innovations and the creation of new companies in the Texas and Houston region. Since inception in 1999, the Rice Alliance has assisted in the launch of over 225 new technology companies, which have raised more than \$350 million in early stage funding. Of these, approximately 25 companies have been launched based on technology developed by Rice faculty and researchers and licensed from the Rice Office of Technology Transfer. Unique among many entrepreneurship centers, the Rice Alliance was formed as a strategic alliance of three schools at Rice University: the George R. Brown School of Engineering, the Wiess School of Natural Sciences, and the Jesse H. Jones Graduate School of Management. In 2013, Rice University was recognized as #4 of the best graduate entrepreneurship programs in the U.S. by The Princeton Review and Entrepreneur magazine.

About BioHouston

BioHouston, Inc. is a non-profit corporation founded by Houston area academic/research institutions. We are leading a broad effort to establish the Houston region as a vigorous global competitor in life science and biotechnology commercialization. Our mission is to create an environment that will stimulate technology transfer and research commercialization, thereby generating economic wealth for the Houston region and making it a global competitor in life science commercialization. BioHouston's activities provide the greatest leverage in making the Houston region a world-class competitor in the life science industry. All of our activities are designed to: CONVENE people and organizations that need to come together to make the life science industry in Houston ignite, including scientists, intellectual property and product development experts, venture capitalists, pharmaceutical companies, and others. COMMUNICATE and interact so that people and organizations can learn from one another, share information and explore opportunities. CATALYZE the discoveries and commercial development so that the true potential of the life science industry in Houston can be unlocked.

About Houston Area Translational Research Consortium (HATRC)

The Houston Area Translational Research Consortium (HATRC) is a unique amalgam of scientific, health care, entrepreneurial, educational, regulatory and commercialization expertise and resources that speed the delivery of research generated by the 54 members of the Texas Medical Center (TMC) from the laboratory into businesses that bring life-saving products and technologies to the fight against human disease. HATRC draws ideas, research, and talent from the TMC and introduces new health sciences businesses and jobs to Texas, building Houston into the next major hub of biotechnology research and investment.